



WINTER  
2023 BASH

# CORPORATE SPONSORSHIP WINTER BASH 2023

**FEBRUARY 9, 2023  
6:30–9:30 P.M.**

PORTLAND MUSEUM *of* ART

The PMA Contemporaries present the biggest art party of the year: the Winter Bash. A night in the galleries with the region's most dynamic entrepreneurs, community leaders, business owners, creatives, and influencers, it's an event that's not to be missed. Enjoy handcrafted cocktails and hors d'oeuvres from Maine-owned vendors and performances from celebrated artists as the Winter Bash brings the museum to life.

## CONTACT US

Please contact Ashleigh Hill, Director of Philanthropy, to learn more about sponsorship opportunities and supporting the Portland Museum of Art's mission to create an inclusive space that makes art accessible for all. (207) 494-5346 or [ahill@portlandmuseum.org](mailto:ahill@portlandmuseum.org).



## 2022 WINTER BASH SNAPSHOT

Tickets sold: 320 (Sold out)

PMA website visits: 1,650

800+ likes on Instagram

1k+ reached through  
Instagram Stories

2k+ reached in Facebook posts



PORTLAND MUSEUM *of* ART

Seven Congress Square, Portland, ME 04101 | (207) 775-6148 | [PortlandMuseum.org](http://PortlandMuseum.org)

# Corporate Sponsorship *Winter Bash 2023*

	LEAD SPONSOR	BENEFACTOR	PATRON	SUPPORTER
<b>Marketing</b>	<b>\$10,000+</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,500</b>
Exclusive premiere level sponsor, including exclusivity in organization type	●			
Opportunity for company representative to speak at the event	●			
Recognition on invitations	Logo	Logo	Logo	Name
Recognition on event signage, event webpage, and video screens	Logo	Logo	Logo	Name
Company tagged on social media promotions	●	●	●	
Recognition as an annual Business supporter in Great Hall and website	Logo	Logo	Logo	Logo
<b>Event Benefits</b>				
Tickets to the Winter Bash	10	6	4	2
<b>Company Benefits</b>				
Guest passes for general PMA admission	100	75	40	25
Corporate Membership card	●	●	●	●
Reciprocal Benefits at more than 1,000 museums for cardholder	●	●	●	●
Member discounts at PMA Café, PMA Store, and on Winslow Homer Studio tour tickets	●	●	●	●
Discount on facility rentals	50%	30%	20%	10%