



YOUTH ART MONTH



PORTLAND MUSEUM of ART

Youth Art Month 2023 Stewardship Report

The Youth Art Month exhibition at the Portland Museum of art is an annual exhibition showcasing powerful artwork by K-12 students throughout the state, representing diverse youth perspectives and artistic practices in Maine. Every year, Maine Art Education Association (MAEA) member teachers—the dedicated educators at the forefront of Maine’s school art programs—each select one piece of exemplary work from their classrooms to represent the creative efforts of their students and to honor students with a passion for art. These artworks provide a glimpse into the important work being done in schools throughout the state year-round, while recognizing the value of art education and encouraging support for art programs in schools.

At the PMA, we understand and celebrate the power of art to deepen learning and expand engagement. The arts are essential. They provide us with a visual language to connect with others, celebrate differences, and amplify our voices. We hope that this exhibition shines a spotlight on the ways that access to art education empowers and inspires.

For 2023, Youth Art Month returned to the PMA walls! The exhibition was on view on the Lower Ground Floor of the PMA from March 1–April 2, 2023, and digitally on the PMA’s website.

Youth Art Month is supported by the Onion Foundation, Sibley-Saltonstall Charitable Foundation, and the Peggy L. Osher Education Endowment at the Portland Museum of Art.



YOUTH ART MONTH

**84 Artworks submitted from
38 Maine cities (representing
11 Maine counties).**



**400 people attended the
March 11, 2023 artist reception.**

DIGITAL ENGAGEMENT

- Overall Website Users: 57.2K
- Overall Page Views: 114K
- YAM Pageviews: 2,540
- YAM Average time spent on page: 3 minutes

SOCIAL MEDIA FOR MARCH (FACEBOOK/INSTAGRAM/TWITTER)

- Overall Reach: 36,635
- Engagement: 1,215
- # of posts related to YAM: 17
- Instagram Stories reach during YAM reception: 7,070

